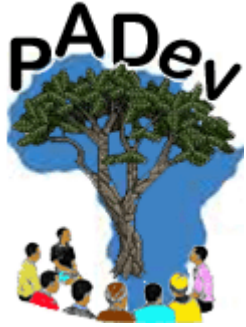


The PAdDev Story: Developing a method for Participatory Assessment of Development

Leiden 3 June, 2013

www.padev.nl

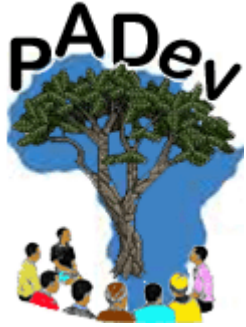
Ton Dietz



Contents



- The video gave an introduction of the PAdEv approach
- Two booklets and a website
 - The PAdEv Guidebook
 - The PAdEv story
 - www.padev.nl
- Wider use of PAdEv approach?



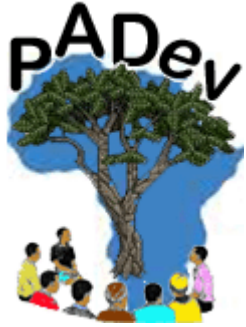
PADev: Why?



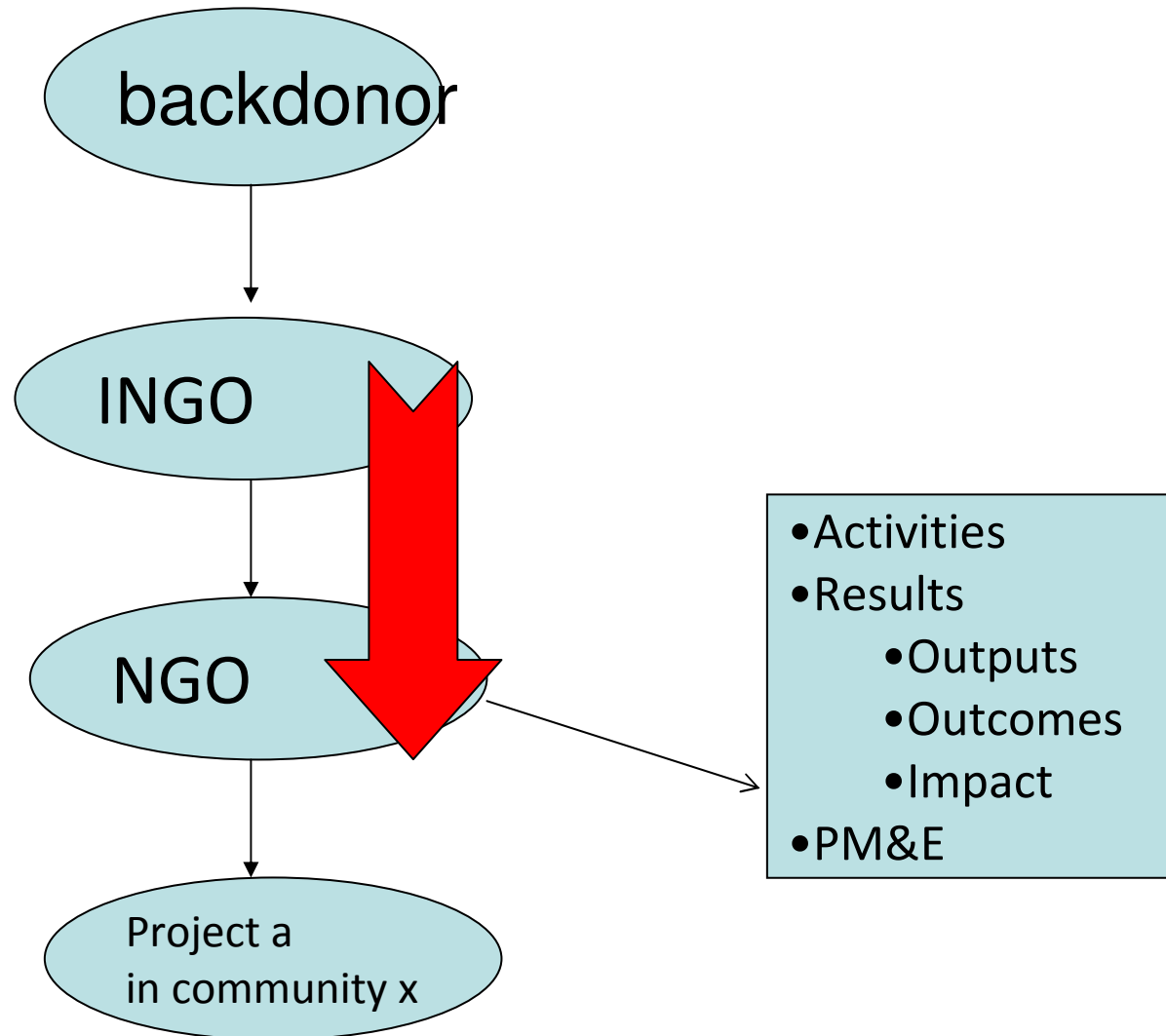
Two basic questions about 'impact assessment'

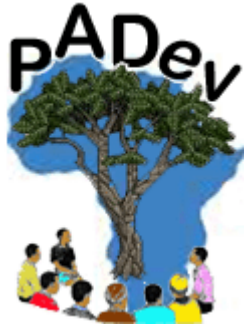
- a) How do Africans themselves perceive recent developments and changes?
- b) How do they assess the impact of development initiatives on their lives from a long-term perspective?



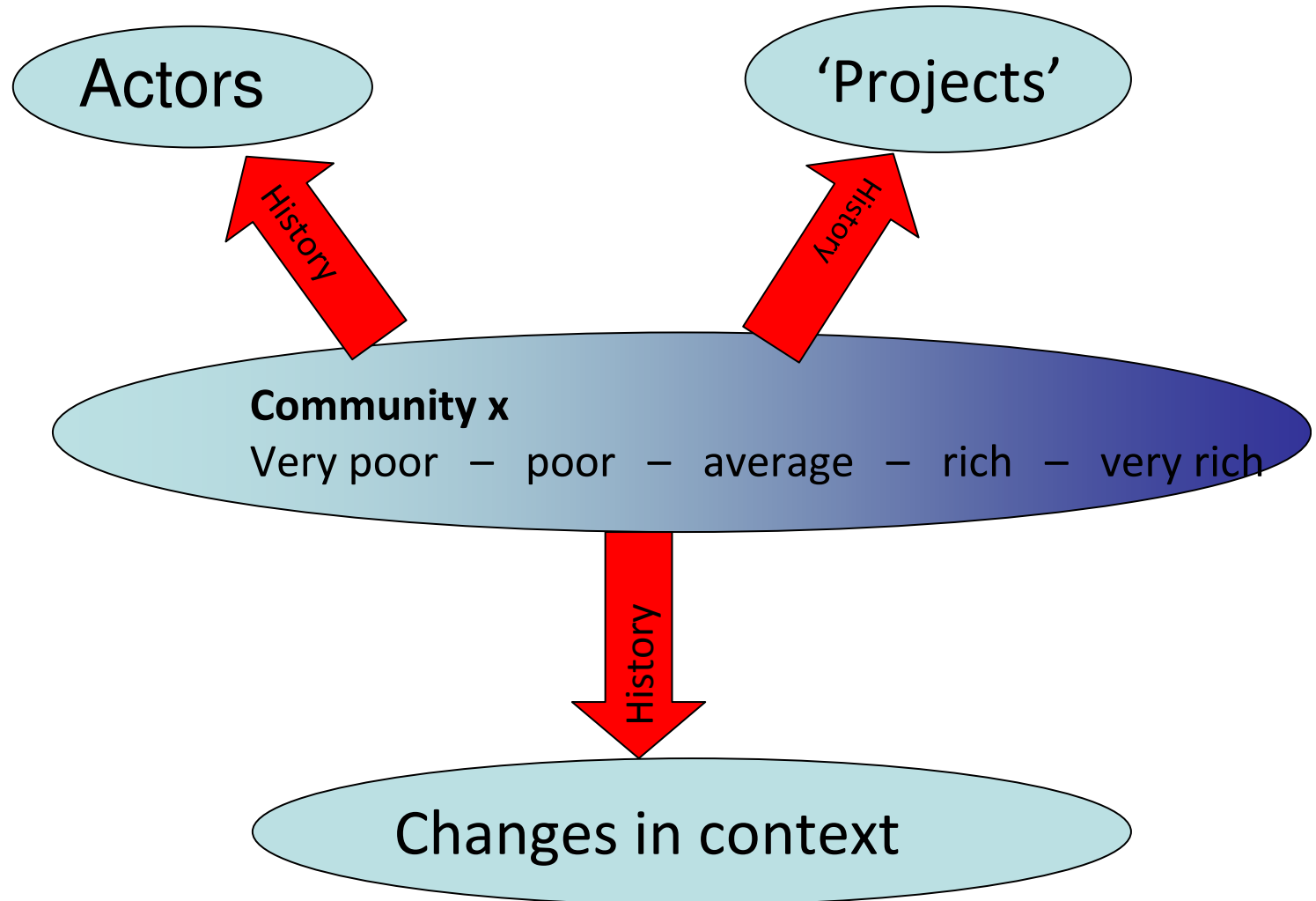


Usual perspective in evaluation





Methodology PADev



Where and with whom?

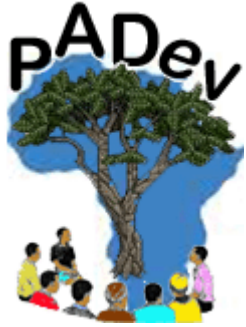
Based on 9 three-day workshops, two repeat workshops and many additional research and dissemination activities

In Northern Ghana and Southern Burkina Faso

9 workshops: 517 participants:

- > 30% women
- > 37% without formal education
- > 41% Christians, 39% Muslims, 20% 'traditionalists'
- > 29% salaried, 59% farmers, 11% non-farm self-employed.





Findings



- PAdDev creates: a holistic ‘big picture of development’
- a beneficiary perspective
- Contribution to ‘development and change’ of a variety of initiatives agencies, over time
- 25 ‘lessons learned’ in ‘The PAdDev story’.

Challenges

Points of concern:

- Selection of development actors for uptake discussions
 - Participation (not only during data gathering phase)
 - Late dissemination of findings
- > Communication / dissemination strategy
KEY in use on community level

PADev: flexible method

- Anywhere in the world, except very unstable areas
- As a three-day workshop or sequential
- As nine modules or a selection
- At (sub-) district level, village level, or with specific groups (e.g. school children)
- Participants randomly selected or purposely selected
- Emphasis in report on 'story telling' or on 'quantification'.

What can be done with PADev?

1

- > Adding a beneficiary-based, participatory and holistic impact evaluation tool box to other evaluation methods
- > Evaluation = valuation = value attribution
- > Differences in local societies
- > Giving a voice to the voiceless



What can be done with PADev?

2

- Enable local communities to write their own local development histories
= 'Participatory history writing'
- Breaking away from 'national', periphery-ignoring history framing (e.g. in education)
- Creating multiple perspectives

What can be done with PADev?

3

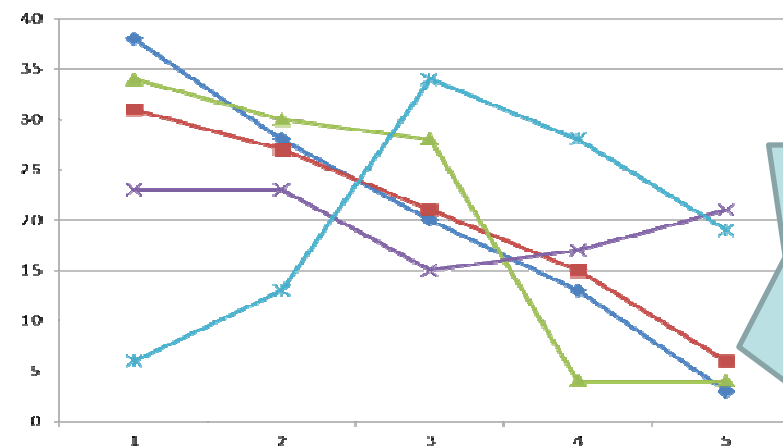
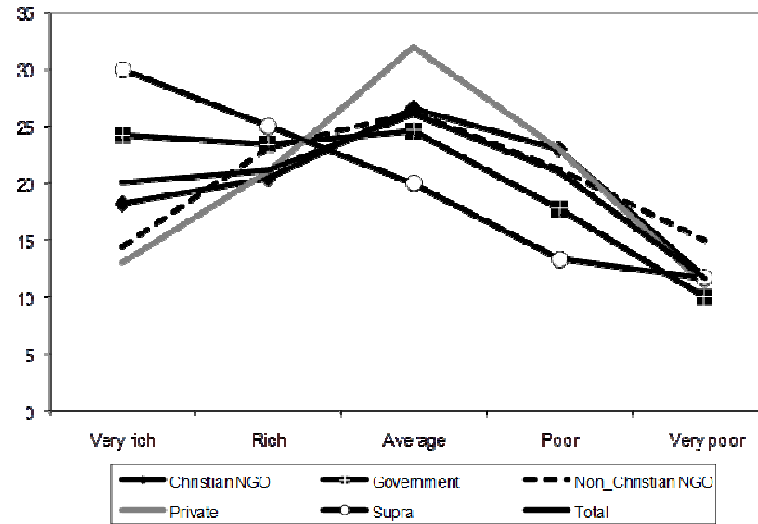
- Local perceptions of wealth categories and socio-economic differentiation

	Very rich	Rich	Average	Poor	Very poor
Owens a car	Yes	Some	No	No	No
Owens a motorbike	Yes	Yes	Some	No	No
Owens a bicycle	Yes	Yes	Yes	Some	No
Owens cattle	Yes	Yes	Some	No	No
Owens small ruminants	Yes	Yes	Yes	Some	No
Owens poultry	Yes	Yes	Yes	Yes	No
Does not need to work	Yes	Some	No	No	No
Has employees or helpers on the farm	Yes	Yes	Some	No	No
Owens several houses	Yes	No	No	No	No
House made with cement blocks	Yes	Yes	Some	No	No
House roofed with zinc	Yes	Yes	Yes	No	No
Able to support others	Yes	Yes	Some	No	No
Children in SSS	Yes	Yes	Some	No	No
Children in basic education	Yes	Yes	Yes	Some	No
Has access to good health care	Yes	Yes	Yes	Some	No
3 meals a day	Yes	Yes	Some	No	No
2 meals a day	Yes	Yes	Yes	Some	No
Has a family (wife/children)	Yes	Yes	Yes	Yes	Some
Has a place to stay	Yes	Yes	Yes	Yes	Some
Goes well-dressed	Some	Yes	Yes	Some	No
Goes bare-footed	No	No	No	No	Some
Depends on help from others	No	No	No	Some	Yes
Has to beg in public	No	No	No	No	Some

What can be done with PADev?

4

- Local perceptions of differentiated impacts of initiatives on wealth categories
- Political economy of aid
- Targeting



Leaders
Officials
Women
Farmers
Artisans

What can be done with PADev?

5

- Informing agencies about context and intervention history (agencies and initiatives)
- Input in Baseline Studies
- Agency assessment
- Organizational audits
- Approach for joint impact or ex-post evaluations (multiple agencies)

Statements about Agencies derived from earlier workshops

Statement	Connected issue
They are really concerned about us for the longer term	Long term commitment
They do not promise more than they can do	Realistic Expectations
When something goes wrong, they explain it honestly	Honesty
They really address the problems that affect us	Relevance
We have a real voice in what and how they do projects	Participation
They really live among us and are part of us	Local Presence
We feel that they trust us	Trust in people
We feel that we can trust them	Trustworthiness
They treat us respectfully and take us seriously	Respect
The results really improve the lives of many people in the area	Positive broad outcome
The project really enables us to improve our activities/way of life	Support for self-reliance

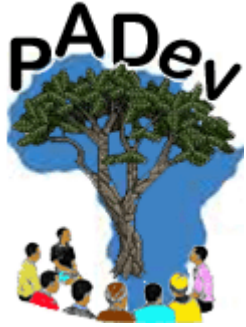
Example: agency assessment

Organisation (code)	Long term commitment	Realistic Expectations	Honesty	Relevance	Participation	# groups	Overall
a	4,0	4,0	3,5	3,8	3,5	6	3,8
e	3,7	4,0	3,7	4,0	3,3	3	3,7
f	3,3	3,7	3,7	4,0	3,3	3	3,6
d	3,5	4,0	3,0	4,0	3,0	4	3,5
b	3,4	2,8	2,8	3,2	3,2	5	3,1
h	3,0	2,0	2,0	4,0	3,0	2	2,8
i	2,0	2,0	1,5	4,0	2,5	2	2,4
g	3,0	2,5	1,5	2,0	2,0	2	2,2
c	2,8	2,0	2,3	1,8	1,5	4	2,1
k	4,0	4,0	4,0	4,0	4,0	1	4,0
q	4,0	4,0	4,0	4,0	3,0	1	3,8
r	3,0	4,0	3,0	4,0	4,0	1	3,6
s	4,0	4,0	4,0	4,0	2,0	1	3,6
p	3,0	2,0	4,0	4,0	4,0	1	3,4
j	2,0	4,0	4,0	3,0	3,0	1	3,2
n	2,0	3,0	3,0	4,0	4,0	1	3,2
m	3,0	4,0	4,0	2,0	2,0	1	3,0
o	4,0	4,0	2,0	4,0	1,0	1	3,0
l	4,0	2,0	2,0	2,0	2,0	1	2,4

What can be done with PADev?

6

- Results can lead to input in:
 - Getting a more nuanced and richer picture of the ‘development story’
 - Peer learning in communities and agencies
 - Teaching at various levels
 - Media coverage
 - Community action plans or local development plans
 - Political debates and Local policy making
 - Advocacy and lobby at higher levels



Most important



- It can lead to better listening to local people and to the voices of the poor
- Input in the Post-2015 debates on 'sustainable and inclusive development'

THANKS FOR YOUR ATTENTION AND SUPPORT

